



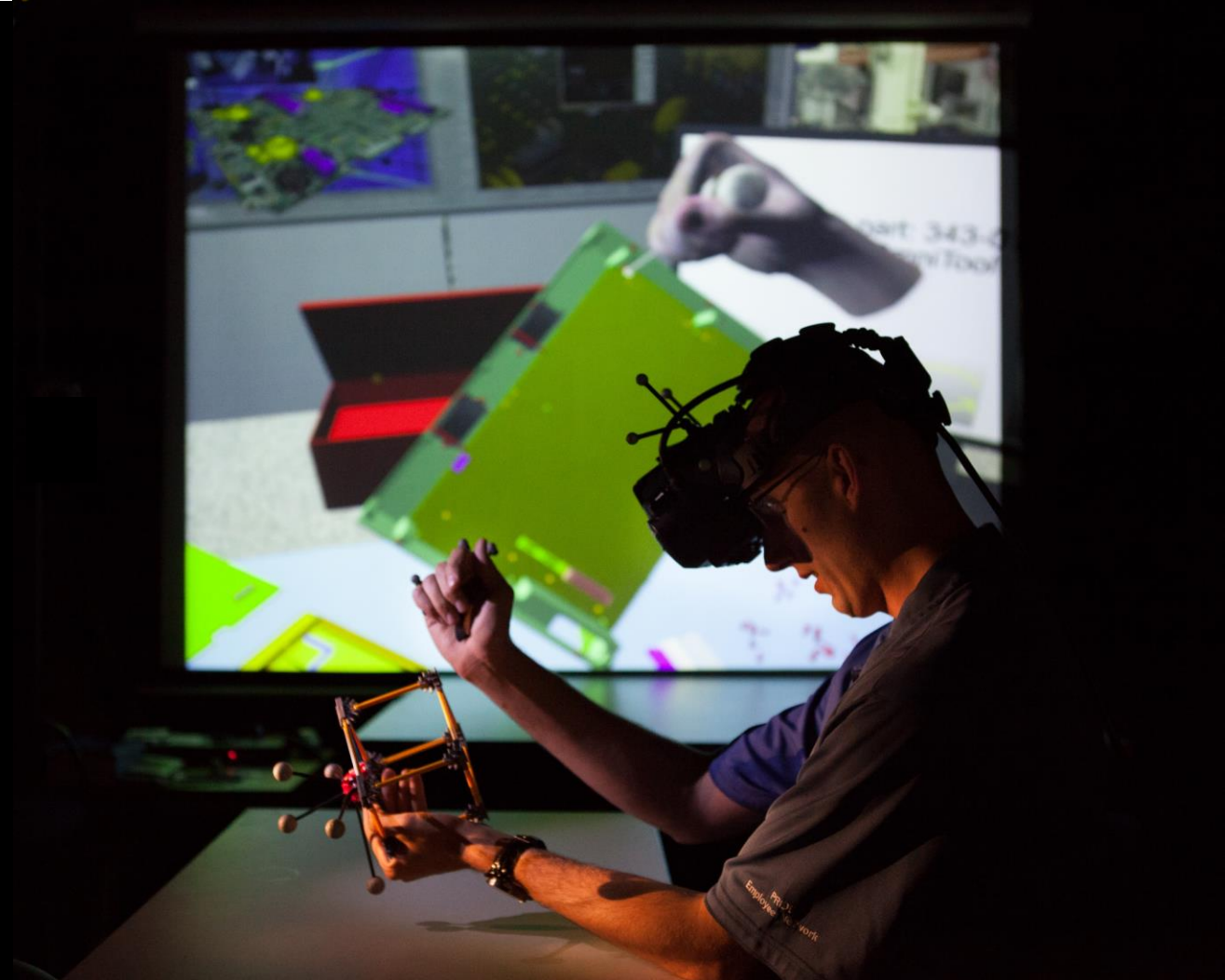
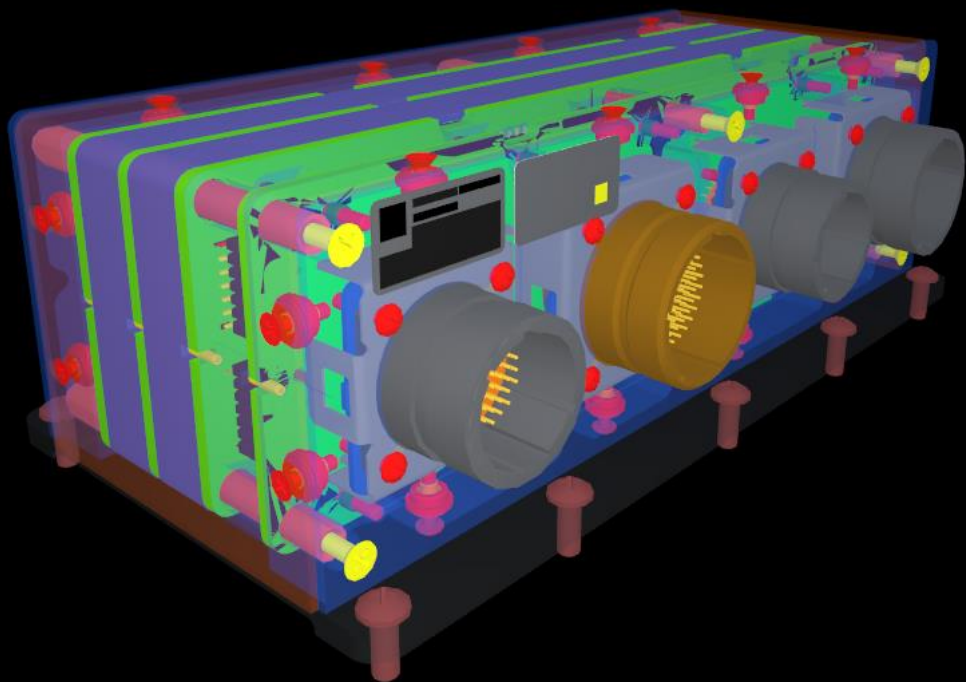
COLLINS AEROSPACE | PRATT & WHITNEY | RAYTHEON

# QUALITY THROUGH ADVANCED VISUALIZATION

James Cooper | Ryan Wheeler

March 2024





## VIRTUAL PROTOTYPE MODELING

Improved quality through virtual experience

# STATE OF INDUSTRY

## Mid 2000s sim-based DFA practitioners

- Ford
- John Deere
- Boeing
- Toyota
- Lockheed Martin
- Bell Helicopter
- Newport News Shipbuilding

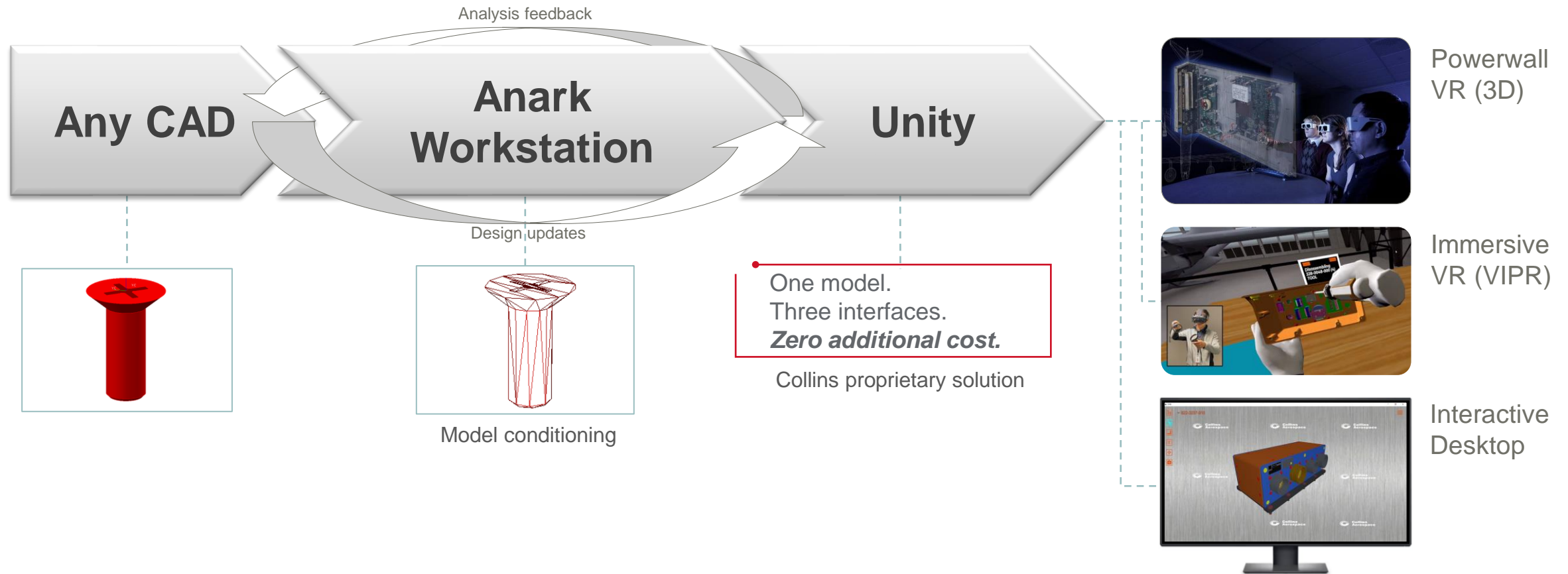
## Mid 2000s immersive visualization applications

- Teamcenter
- Eon Reality
- 3DVIA Virtools
- IC.IDO
- TechViz
- OpenSceneGraph
- VRJuggler
- Mechdyne Conduit

- Years of trials & investigations found:
- Solutions were designed for OEMs
  - Solutions priced for OEMs
  - **CAD-like**, complex user experiences
  - Extensive customizing to be effective
  - Recurring cost-of-use was too high
  - Time to use solutions was too long
  - **Each solution lacked an essential need that remains absent today**

**Mid-2000s Realization: There's reasons why competitors aren't yet doing this...**

# VIRTUAL PROTOTYPE MODELING



2010: The market doesn't have what we need. Let's see if we can create it ourselves!

# FIRST USE



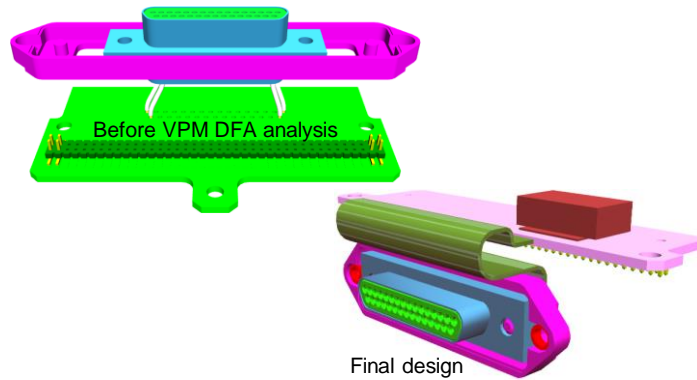
Collins Aerospace ARC-210 Gen 5

*Without mandate, near-viral diffusion followed launch, fueled by Mech Eng's & NPI orgs*

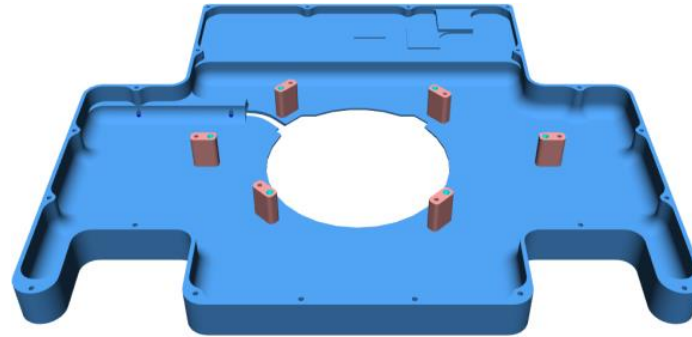


# SOME EXAMPLES

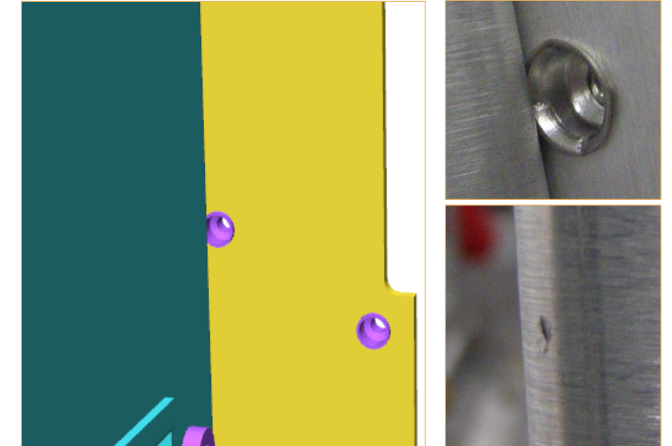
Improved quality & assembly



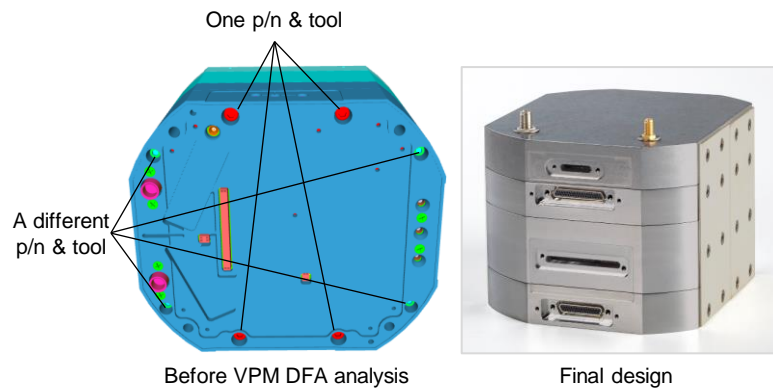
Part reductions & optimizations



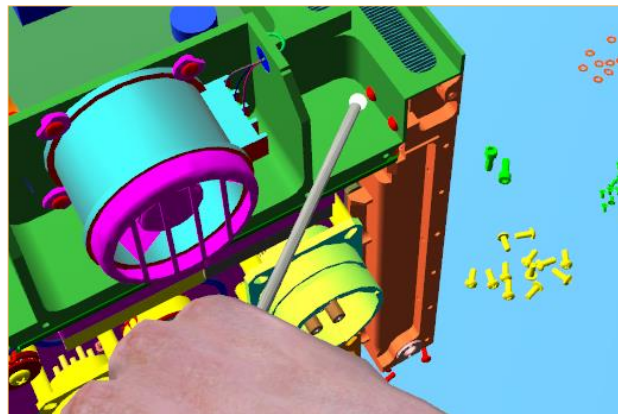
Adverse interferences & collisions



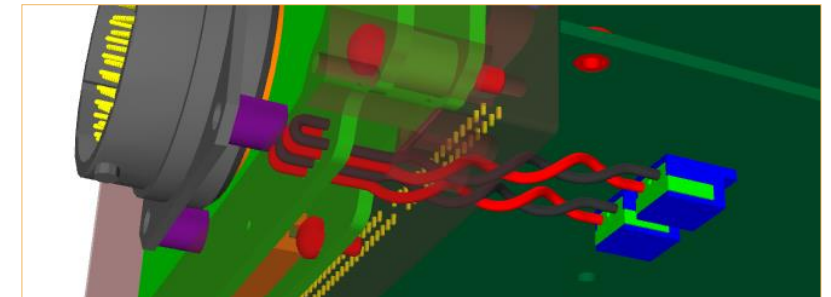
Improved assembly, service, & repair



Hand/tool access & common tools



Proactive mistake-proofing



# RESULTS

- **Per-use ROI of ~1,800%**

- ~500 designs supported
- >3,400 design issues detected, >2,300 further design optimizations
- Faster-time-to-market with improved quality and reduced support staff
- Near-perfect prevention of design flaws reaching factories *or customers*

- Unintended downstream uses

- Earlier work instruction creation for improved New Product Introductions
- Virtual training for hands-on assembly process familiarization

**Virtual Prototype Modeling makes simulation-based producibility analysis a Collins Aerospace competitive advantage**



# VirtualWorx™



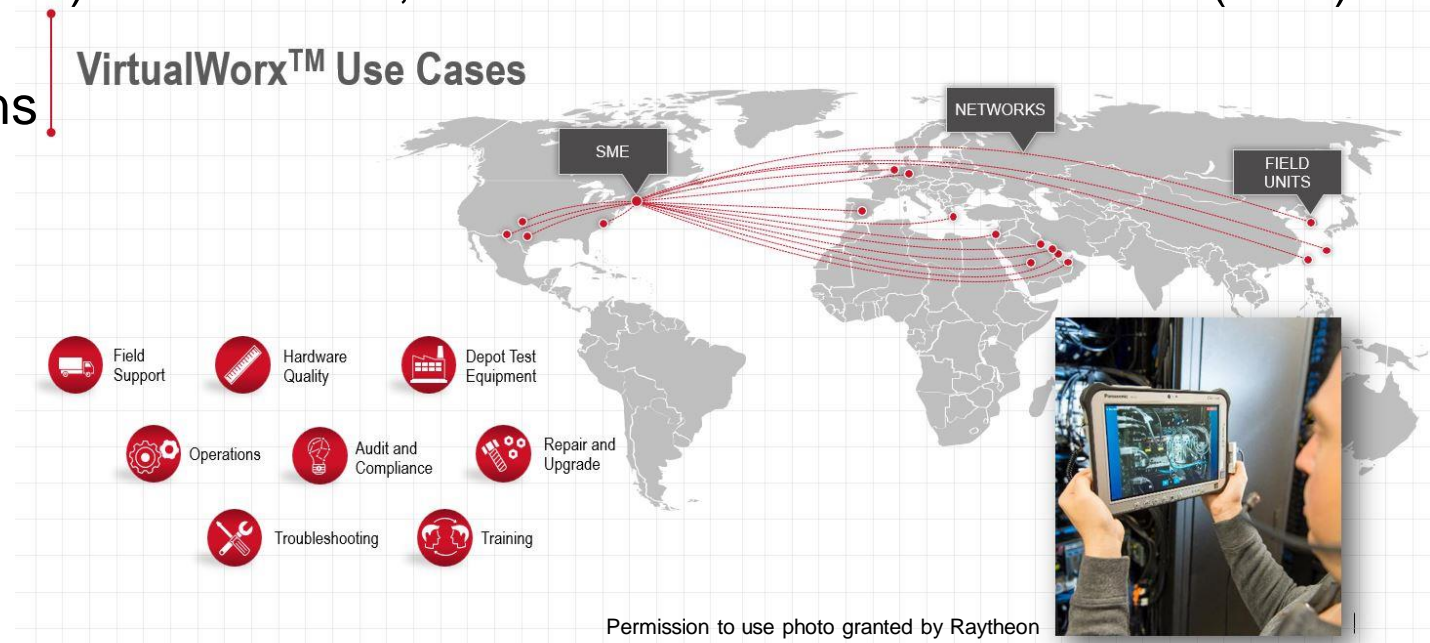
Copyright 2019 Raytheon Company  
Patented, Patent Pending



VirtualWorx™ system is an augmented reality (AR) collaboration system that uses **secure** voice, video and data transmission for real-time over-the-shoulder assistance, virtually.

# Highlights

- ✓ Originally used to connect field technicians to subject matter experts anywhere
- ✓ 11 weeks of third-party quality assessments with no travel required (huge during COVID)
- ✓ Defense Contract Management Agency (DCMA) approved DD250s for 100+ Lots of Hardware
- ✓ DCMA completed multiple DD250s in Closed Areas
- ✓ International Customer Inspections and Supplier Events
- ✓ Supplier Test Readiness Review (TRR)/Qualification, Product and Process Verification (PPV)
- ✓ DCMA “Process Review Audit”
- ✓ Remote hardware quality inspections



***VirtualWorx™ system enables improved supplier-customer relationships***

Cybersecurity

IoT

Business Intelligence

Artificial Intelligence

# Immersive Design Centers

Machine Learning

Marketing

Project Management

Customer Relationship

Cloud Computing

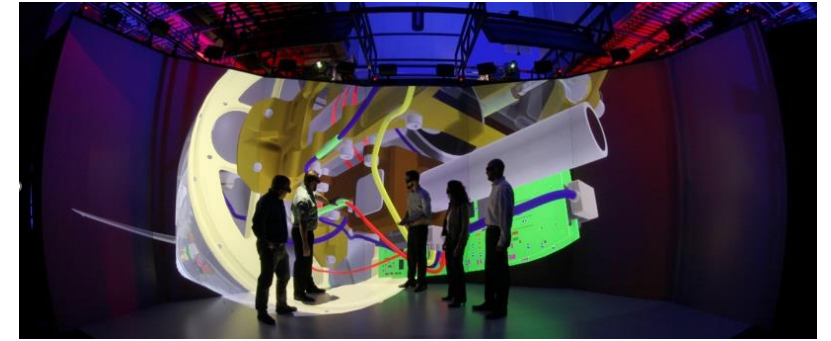
Human Resources

Inventory Management

Supply Chain

Content Management

Networking



Arizona, USA



Massachusetts, USA



Texas, USA

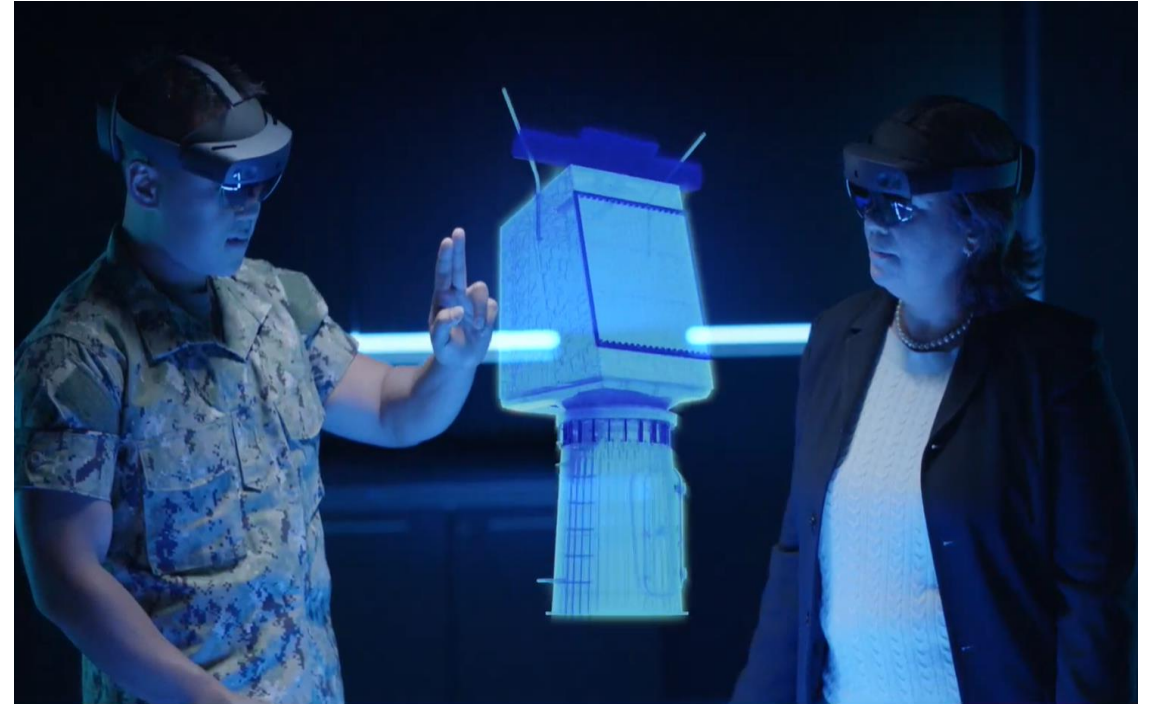
Permission to use photo granted by Raytheon



# Design for Manufacturing and Assembly (DFMA)

Immersive Design Centers (IDCs) at Raytheon have been used for:

- Hundreds of DFMA reviews
- Generating over **20% efficiency improvement** for these activities
- All by increasing collaboration & understanding, preventing rework, improving meeting effectiveness, & mitigating travel



Permission to use photo granted by Raytheon

*Millions of dollars in cost prevention and savings*

“While everyone was theorizing and planning for Digital Thread, you did it... **five years ago!**”

~ Ops Engineering Fellows Leader, Raytheon (2021)



**Collins Aerospace**  
An **RTX** Business

**BETTER KNOWING**  
**Smarter. Together.**



# TRUE STORY OF EXPERTISE



**2019 Kona Libre**  
2,835 miles



**Goldfinch Cyclery**  
My local bike shop



# TRUE STORY ON EXPERTISE



Chain getting  
stuck back here

Rear  
derailleur

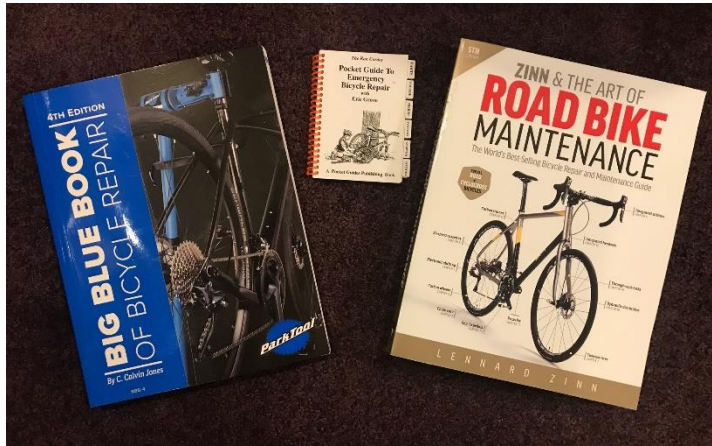
Barrel  
adjuster

Chainring



"Hanger"

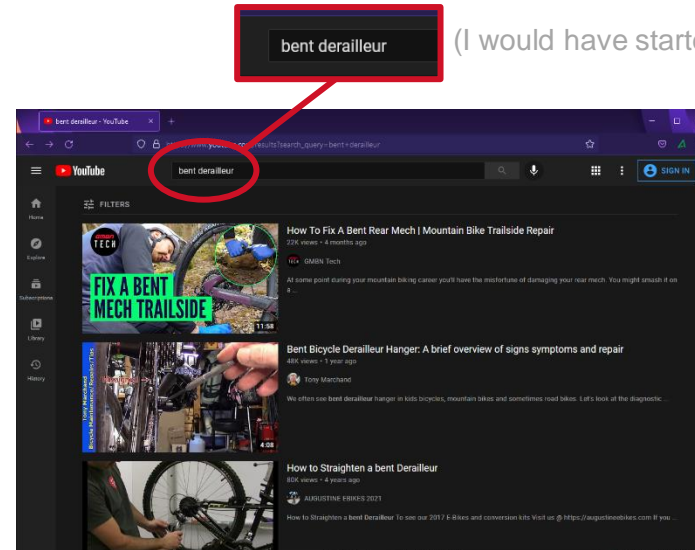
# HISTORICAL KM



## Guides, manuals, wikis

- Ease: Low
- Time: **Unknown**
- Cost: Parts
- Relevance: **Unknown**
- Outcome: **Unknown**

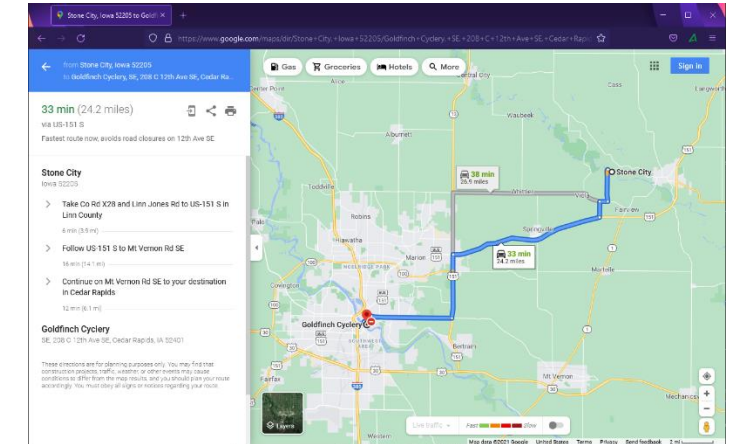
Effortful + Doubtful



## Videos, training

- Ease: Low-ish
- Time: **Unknown**
- Cost: Parts
- Relevance: **Unknown**
- Outcome: **Unknown**

Effortful + Doubtful



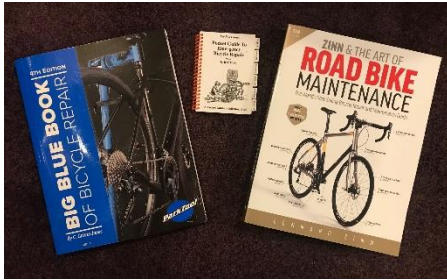
## Experts, community

- Ease: High
- Time: ~1 hour
- Cost: Parts, gas, labor?
- Relevance: High
- Outcome: Favorable

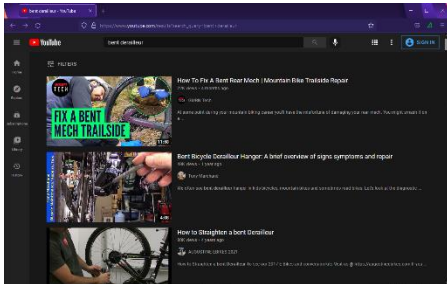
Easy + Certain



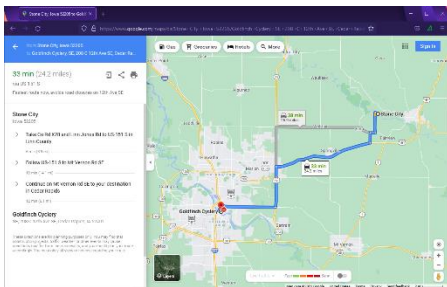
# HISTORICAL KM



- Guides, manuals, wikis
  - Wordy. Lots of time to write, to read, to maintain.
  - “Is my answer even in this?”



- Videos, training
  - Still wordy. Lots of time to create & maintain. Faster to watch than read?
  - “Is my answer even in this?”



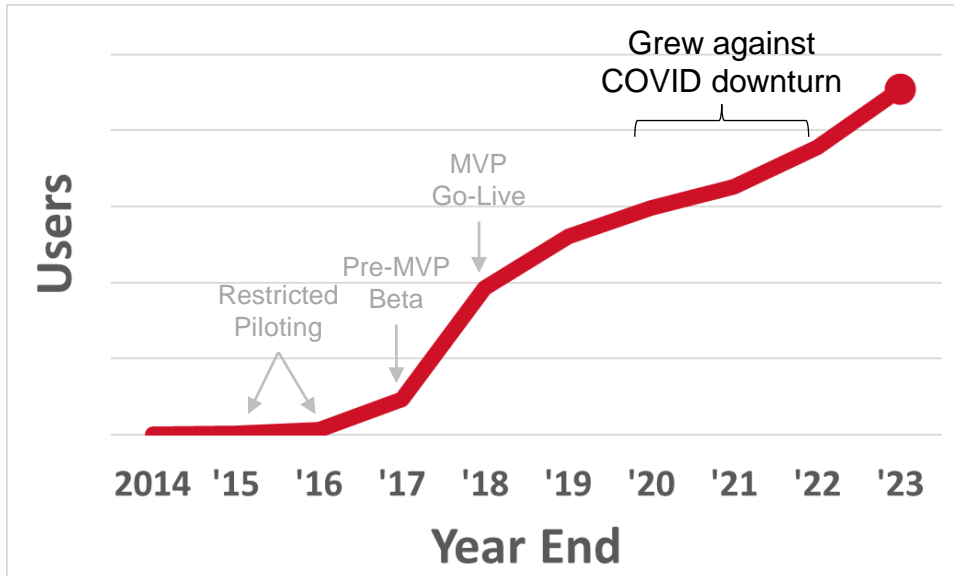
- Experts, community
  - Knowledge of who’s an “expert”.
  - “Will they want a charge number? *Will they even answer?*”

These are reasons why historical KM is little used in settings of urgency, e.g., Manufacturing



# BETTER KNOWING

## A digital thread solution



Real adoption data. Numbers withheld, proprietary.

**100% organic uptake. Zero marketing, comms, or mandates.**

### Better Knowing improves:

- **Quality**

“This was big in getting from 6% to 97% yield so fast.”  
~Manufacturing Engineer

- **Troubleshooting**

“This lets me become an expert 20 times faster than anything else.” ~Lab Technician

- **Autonomy**

“It’s been 6 months since a Tech has needed my help troubleshooting.” ~Manufacturing Engineer

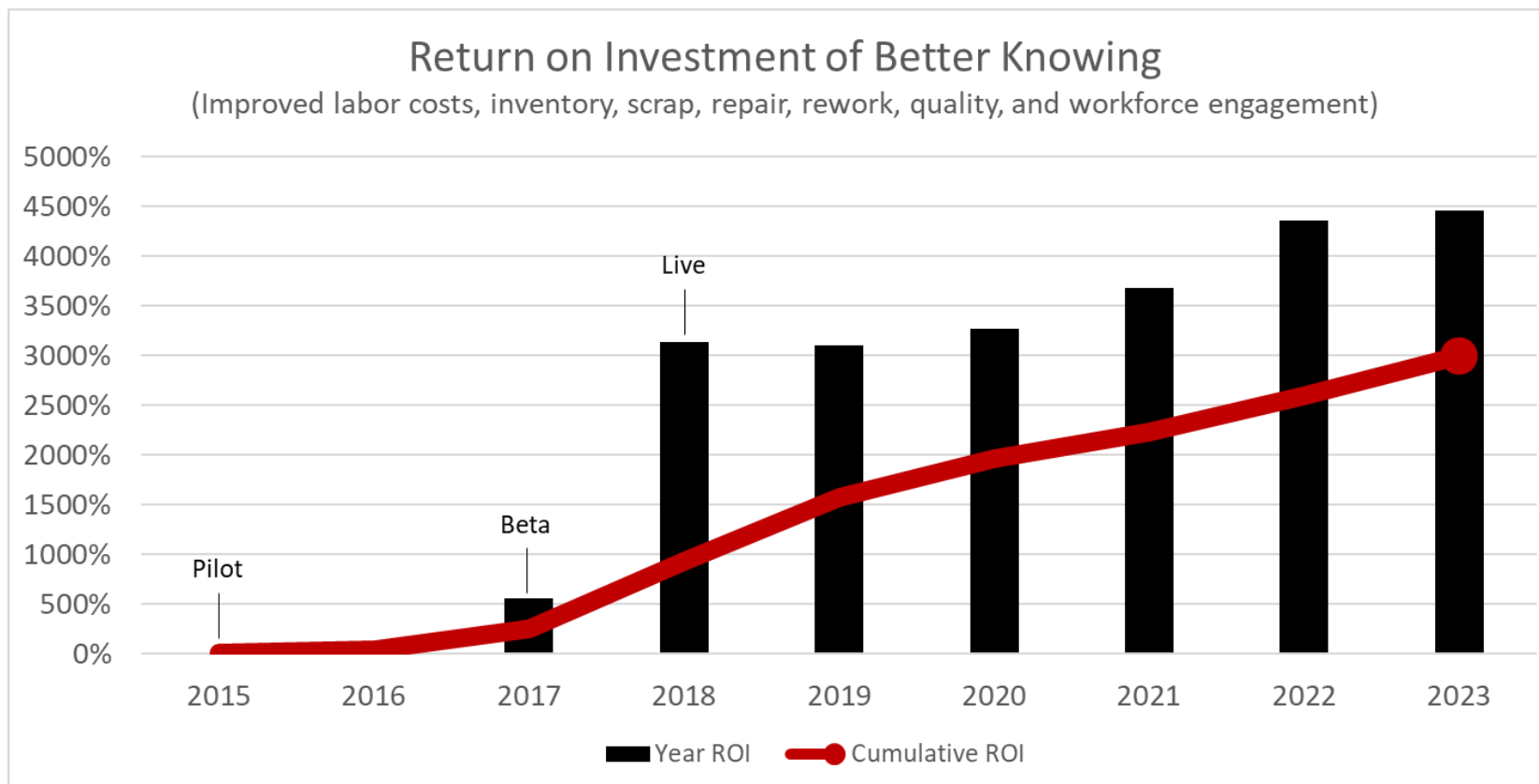
- **Engagement**

“This has meant I don’t need to be here 60 hours a week. *It’s letting me see my daughter grow.*”  
~Test Technician

**“This is the best thing I’ve seen in ..... yeah, ever.” ~US Navy Customer**

# BETTER KNOWING

A digital thread solution



Delight in knowing is a quality & performance discriminator